

Promoting Digital Literacy for Adult Learners

Facilitator's Training

Why Are We Here?

Digital skills, tools, and technologies are fundamental for social mobility.

But few learners have the information, services, and support needed to achieve it.



Overall Training Objectives



1. Discuss key concepts for teaching digital literacy, such as learner variability, in your own words.
2. Increase confidence and ability to identify adult learners' digital literacy needs and goals.
3. Navigate the resource guide as a resource to answer questions or find strategies for digital literacy challenges that arise either in real time or in learner scenarios.

Session Agenda

Learning module topics aligned to chapter content

Welcome: Overview and Ice-Breaker

Module 1: Overview

Module 2: Understanding the Adult Learner Experience

Module 3: What is Digital Literacy?

Module 4: Preparing to Teach Digital Literacy

Module 5: Strategies for Building Digital Literacy for the Whole Learner

Session Planning

Questions

Welcome

1. Name
2. Personal pronouns (e.g. she/her; they)
3. Role in supporting adult learners
4. Briefly describe your experience teaching digital skills



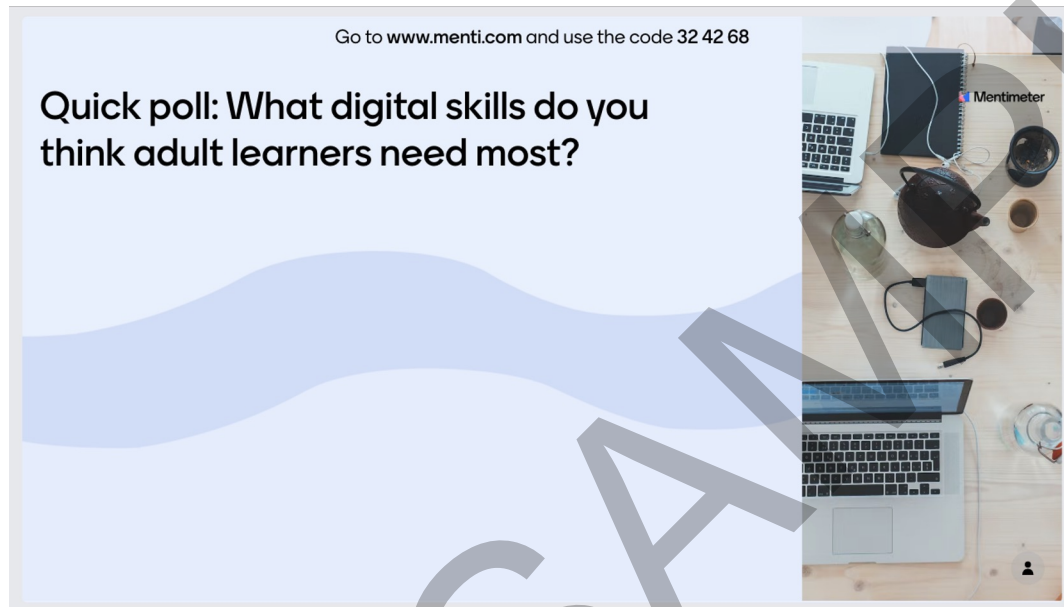
What digital literacy skills do adult learners need?

“ *Technology is always changing, so I really need these skills. I used to call and ask my kids all the time to help me use the computer, but now I'm independent! If you don't know how to fill out an online application, you need someone to help you, but now I feel like I'm the boss of the computer.*

– Northstar Digital Literacy Adult Learner **”**

Mentimeter Code: 32 42 68

Facilitation tip to promote digital skills with learners



- Mentimeter is an online presentation software that helps you create easy-to-build interactive polls, quizzes, and word clouds to support more participation and less stress!
- <https://www.mentimeter.com>

Icebreaker

Two Truths and a Lie

1. Think of two truths and a lie about yourself. This is more fun if you think of things that are not obvious and your colleagues will have to think a little to figure out which is the lie.
2. Share your three sentences, and let the group decide which statements are true and which is false.
3. Reveal which are true and false!



Icebreaker

Camera on / Camera Off

Start with cameras off.

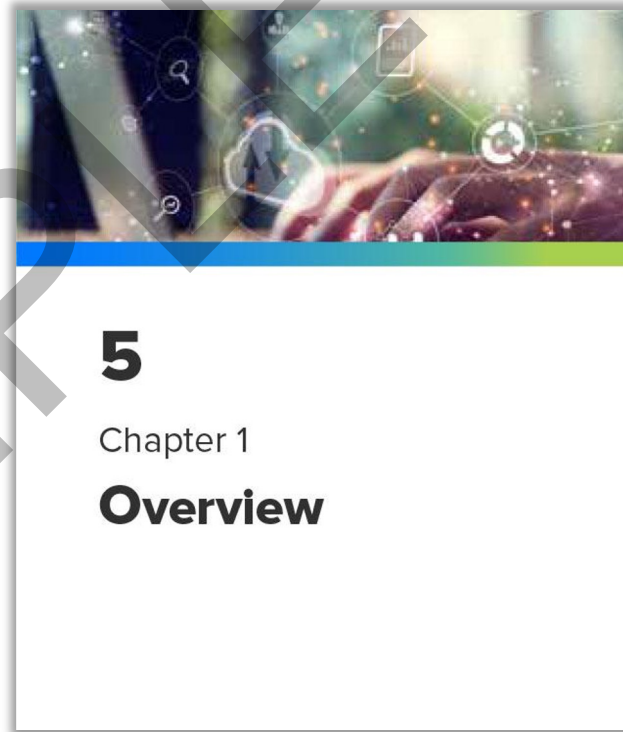
You will hear multiple questions. If you want to answer “yes” to a question, turn your camera on. If you answer, “no,” turn your camera off.



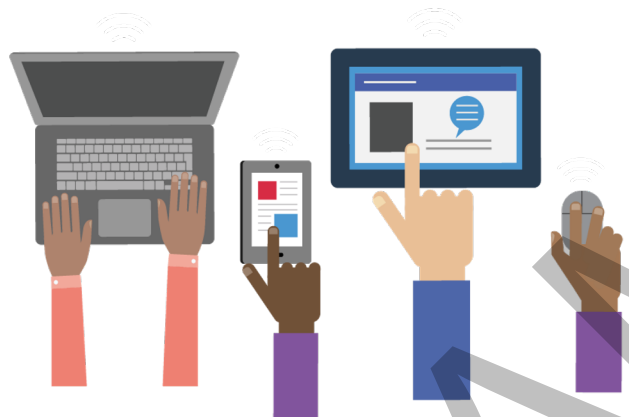
Module 1: Overview

Understand the purpose of the resource guide and why digital skills and connectivity is so important to adult learners and workers.

Set personal learning goals for improving their ability to meet the unique digital literacy needs of their learners.



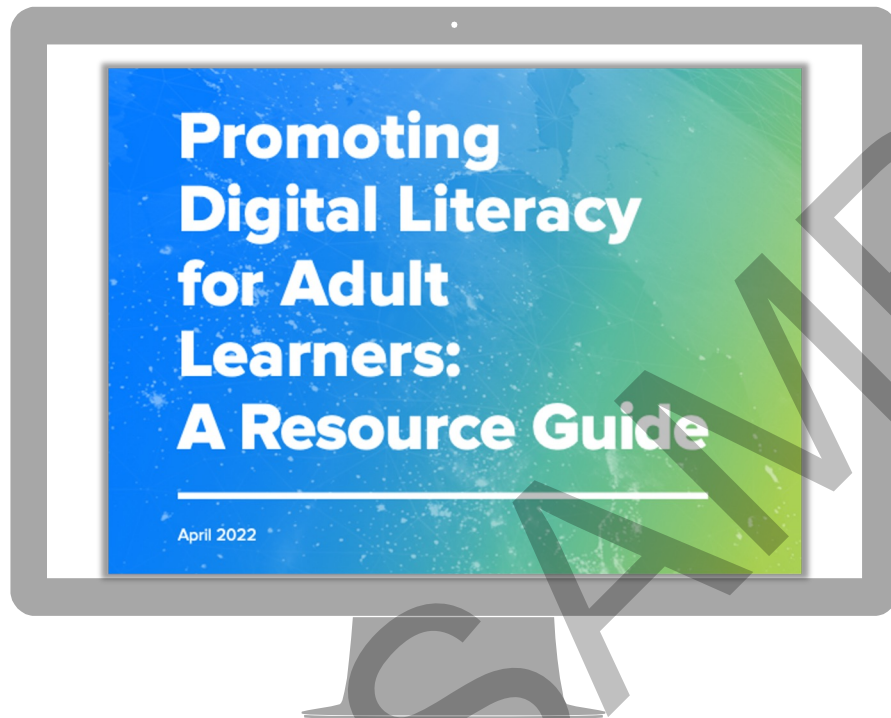
The Challenge



To earn a living and navigate public and social systems, adults across all ages, races, genders, major industries, and most occupations need to continuously develop and apply **digital skills**.

But **equity** in the rapidly changing economy remains a challenge, especially for individuals with a high school diploma or less.

How to Use the Resource Guide



- Framework for working with adult learners in the context of digital literacy
- Supplemental support to a digital literacy curriculum
- Professional development materials support a “train the trainer” framework and technical assistance

How would you describe your adult learning context?

Learning contexts can include:



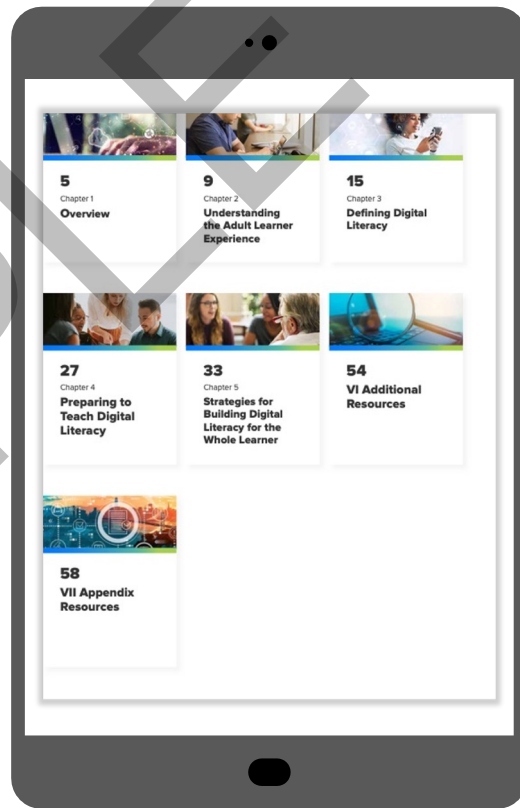
- ☐ Adult literacy, secondary, and high school equivalency programs
- ☐ Adult charter schools
- ☐ Career service and workforce training programs
- ☐ Citizenship preparation
- ☐ Continuing education programs
- ☐ Correctional and reentry programs
- ☐ English language instruction and career-based **English language training** 
- ☐ Enrichment and interest-based learning
- ☐ Faith-based programs
- ☐ Family literacy programs
- ☐ Higher education institutions
- ☐ Library education
- ☐ Online pathway exploration and/or **skills training**  platforms
- ☐ Veterans services
- ☐ Work based-learning and apprenticeship programs

Table of Contents

Open the resource guide and scroll to page 4 to review the table of contents.

What parts of the resource guide might align with your day-to-day work and why?



Key Terms: Digital Literacy and Digital Resilience

Scroll to page 6. Key terms are in bold, with clear definitions.

The tiny blue boxes are hyperlinks to find out more!

→ **What is Digital Literacy?**

The ability and knowledge needed to access and operate internet-connected devices, to successfully use commonly available software, and to navigate and utilize online resources in order to effectively communicate and complete social and work-related tasks in a virtual space.

— Literacy Minnesota [↗](#)

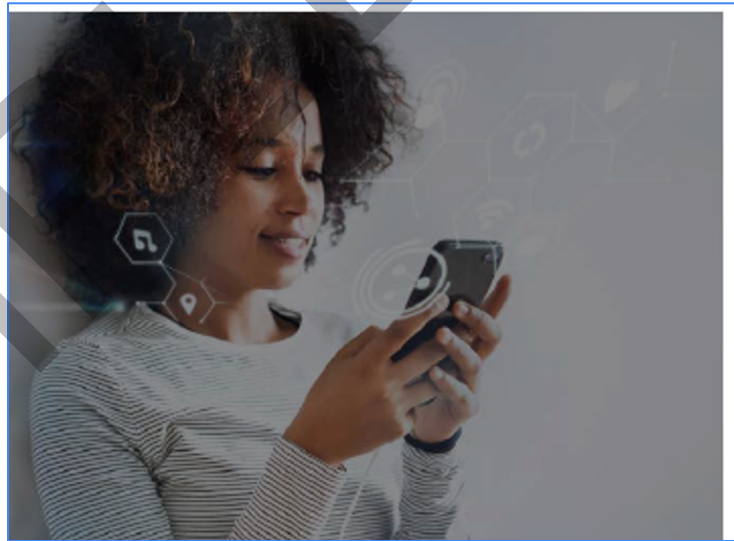
→ **What is Digital Resilience?**

The awareness, skills, agility, and confidence to be empowered users of new technologies and adapt to changing digital skill demands.

— Digital Resilience in the American Workforce [↗](#)

In what ways are you digitally resilient?

Digital resilience is the **awareness, skills, agility**, and **confidence** to be empowered users of new technologies and adapt to changing digital skill demands.



What digital literacy skills do adult learners need?

“ *Digital skills include a range of abilities to use digital devices, communication applications, and networks to access and manage information*

– UNESCO ”

Mentimeter

Mentimeter: 32 42 68

Go to www.menti.com and use the code 32 42 68

List 10 things you did today that requires digital skills.



Key Features

- **Pause and Reflect:** question prompts to focus reading and reflection
- **Quick Tips:** practical activities, ideas, and resources that practitioners can apply right away
- **Linking Theory to Practice:** specific ideas and resources for putting the theoretical ideas of the resource guide into action
- **Field Examples:** real-life illustrations of ideas to help readers get a clearer picture of how digital literacy looks when implemented.
- **Resources:** additional sources of information with links to external resources

Pause and Reflect

How will this resource guide support your work with adult learners?

Set one or two goals for new key learnings and how you might apply this newly gained knowledge to your practice.

