

# NATIONAL SUMMIT ON ADULT LITERACY



NOVEMBER 13, 2019  
WASHINGTON, DC

## AGENDA AT A GLANCE

### 8:00 A.M. – 8:30 A.M. REGISTRATION

*Continental breakfast will be served.*

### 8:30 A.M. – 9:00 A.M. WELCOME AND SUMMIT OPENING

*Welcome and introductions by Foundation leadership, Bush family representatives, and event sponsors.*

- Ali Velshi (emcee/moderator), Senior Economic and Business Correspondent, NBC News
- Doro Bush Koch, Honorary Chair, Barbara Bush Foundation for Family Literacy
- Denine Torr, Senior Director, Community Initiatives, Dollar General Literacy Foundation
- British A. Robinson, President and CEO, Barbara Bush Foundation for Family Literacy

### 9:00 A.M. – 10:00 A.M. STATE OF ADULT LITERACY

*Overview of the current state of adult literacy in the United States.*

- Sharon Darling, President and Founder, National Center for Families Learning
- Scott Stump, Assistant Secretary, Office of Vocational and Adult Education, U.S. Department of Education
- Sharon Bonney, CEO, Coalition on Adult Basic Education
- Catherine Meloy, CEO, Goodwill Excel Center of Washington, D.C.

### 10:00 A.M. – 10:15 A.M. BREAK

### 10:15 A.M. – 11:35 A.M. WHAT THE DATA SAYS: WHAT WE KNOW AND WHAT WE DON'T KNOW

*This session will explore the data that is currently driving decision making around adult literacy, spotlight an interactive heat map of adult literacy data in the United States, outline the impact of adult literacy on the nation's economy, and identify the gaps in adult literacy data.*

- Judith A. Alamprese, PhD (moderator), Principal Associate, Social and Economic Policy, Abt Associates
- Ben Fry, PhD, Principal, Fathom Information Design, Inc.
- Julie Baker Finck, PhD, CEO, Barbara Bush Houston Literacy Foundation
- Jonathan Rothwell, PhD, Principal Economist, Gallup; Former Fellow, Metropolitan Policy Program, The Brookings Institution

### 11:35 A.M. – 12:05 P.M. A FIRESIDE CHAT: THE LEGACY OF AMERICA'S MODERN FIRST LADIES

*This discussion will explore the impact of first ladies on social issues, and Barbara Bush's impact not just on literacy, but on the role of the modern first lady.*

- Carla Hayden, PhD, 14<sup>th</sup> Librarian of Congress
- Anita McBride, Former Chief of Staff to former First Lady Laura Bush; Executive in Residence, American University

### 12:05 P.M. – 1:05 P.M. THE PEARL LITERACY AWARDS LUNCH

*The Pearl Literacy Awards lunch will celebrate adult learner successes, and recognize and promote the work of exemplary family and/or adult literacy programs and initiatives throughout the nation.*

- Tasha L. Humphreys, MS, FNP-BC, Lifelong Learner
- Leslie Kutz, Executive Director, Ardmore Family Literacy
- Tim Ferguson, EdD, CEO, Grace Place for Children and Families
- Diane Ponton, Chief Program Officer, Grace Place for Children and Families
- Catherine Meloy, CEO, Goodwill Excel Center of Washington, D.C.

CELEBRATING  
30  
YEARS

AaBbCc™  
BARBARA BUSH FOUNDATION  
FOR FAMILY LITERACY

**1:05 P.M. – 2:15 P.M. IMPROVE REACH & ACCESS: MEETING ADULT LEARNERS WHERE THEY LIVE, WORK, PRAY, AND PLAY**

*This session will examine how family literacy, low literacy, and adult literacy have historically been siloed, and discuss collaborative solutions by which improvements in adult literacy can be influenced.*

- Kevin Morgan (moderator), President and CEO, ProLiteracy
- Silja Kallenbach, Vice President, U.S. Division, World Education
- Stanley Andrisse, PhD, MBA, The Sentencing Project, Assistant Professor, Howard University College of Medicine
- Georges Benjamin, MD, FACP, FACEP(E), FNAPA, Hon FRSPH, Executive Director, American Public Health Association
- Nan J. Morrison, President and CEO, Council for Economic Education

**2:15 P.M. – 3:00 P.M. KEYNOTE: HOW ADULTS LEARN: BRAIN, MIND, AND EDUCATION**

*The keynote presentation will address the neuroscience of adults and how adults learn with an emphasis on learning theory, experiment, and design to improve outcomes for both adult learners and their children.*

- Michael Connell, EdD, CEO, Native Brain

**3:00 P.M. – 3:15 P.M. BREAK**

**3:15 P.M. – 4:15 P.M. SPOTLIGHT SESSION: THEORY TO PRACTICE**

*Adult literacy experts will outline current research that can help inform best practices in instruction and technology in adult education.*

- Nadine Dechausay, JD, PhD ABD (moderator), Director of Community Philanthropy, Community Foundation of Texas
- Daphne Greenberg, PhD, Professor, Georgia State University
- Kathy Harris, PhD, Director, Learner Web, Literacy, Language & Technology Research Group, Department of Applied Linguistics, Portland State University
- Margaret Becker Patterson, PhD, Senior Researcher, Research Allies

**4:15 P.M. – 4:45 P.M. TECHNOLOGY, DIGITAL TOOLS, AND RESOURCES: IMPLICATIONS FOR THE FUTURE**

*Overview of technology in education and the implications for the future of adult learning.*

- Denine Torr (moderator), Senior Director, Community Initiatives, Dollar General Literacy Foundation
- Jessica Rothenberg-Aalami, PhD, President and CEO, Cell-Ed
- Corey Clark, PhD, Professor, Southern Methodist University, People ForWords
- Vinod Lobo, Founder and CEO, Learning for Words, Learning Upgrade
- Prema Nedungadi, PhD, Founding Director, AmritaCREATE

**4:45 P.M. – 5:15 P.M. CLOSING SESSION: CONVENING THE ADULT LITERACY ACTION PLAN**

*A wrap up will include a national call to action to improve opportunities for low literate adults.*

- Rebecca Dyer, Chief Mission Officer, Barbara Bush Foundation for Family Literacy
- Kathleen Handley, PhD, Senior Director of Innovation and Impact, Barbara Bush Foundation for Family Literacy

**5:15 P.M. – 5:30 P.M. ADJOURN TO SUMMIT NETWORKING RECEPTION**

**5:30 P.M. – 6:30 P.M. SUMMIT NETWORKING RECEPTION AND COMMUNITIES COMPETITION AWARDS**

*A post-summit networking reception will provide an opportunity for experts, leaders, innovators, researchers, and attendees to engage face-to-face, share their excitement about adult learners, and discuss the day's proceedings in a relaxed and informal setting. The Barbara Bush Foundation, the Dollar General Literacy Foundation, and the XPRIZE Foundation will also announce the results and awardees of the Adult Literacy XPRIZE Communities Competition.*