



FLORIDA CELEBRATION OF READING



HONORING BARBARA BUSH



Benefiting

AaBbCc™

BARBARA BUSH FOUNDATION
FOR FAMILY LITERACY

Thursday, February 7, 2019 • SeaFair Miami • Bayfront Park South Dock at Chopin Plaza

Join us for a special Celebration of Reading honoring our Founder, Barbara Bush. A beloved First Lady, proud mother of six children, and accomplished author, Barbara Bush believed that every American should have the opportunity for education, no matter their age. Her life of integrity, heart of compassion, fierce determination to change American lives for the better, and strong commitment to literacy have impacted millions of families, and will continue to do so for generations to come.

Since 2002, the Barbara Bush Foundation for Family Literacy and members of the Bush family have joined together with community leaders, best-selling authors, and valued partners to celebrate the power of literacy. This special event will celebrate the legacy of Barbara Bush and include, as always, an entertaining lineup of best-selling authors.

About the Barbara Bush Foundation for Family Literacy

The Barbara Bush Foundation is the nation's leading advocate for family literacy. Almost three decades ago, former First Lady Barbara Bush started her passionate quest to ensure families across the country could read. Today, the Foundation remains committed to Mrs. Bush's vision, providing innovative programs and strategies aimed to expand access to education for all Americans. To learn more, please visit www.BarbaraBush.org.

Florida Celebration of Reading - Miami

**Honorary Co-Chairs: Sandra and Jeb Bush, Jr.
Autumn and Fred Karlinsky**

Schedule of Events

Celebration Luncheon – 12:00 p.m.
Invitation Only

Welcome Reception – 6:00 p.m.

Celebration of Reading Program – 7:00 p.m.

Celebration Lounge & Dessert Bar – 8:30 p.m.

Business Casual Attire



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Sponsorship Opportunities

**Barbara Bush
Legacy
\$100,000**

- Naming rights – 2019 Celebration of Reading Program presented by “Your Company”
- Opportunity for a company representative to provide brief remarks at the Celebration of Reading Program
- (6) tickets to the exclusive Celebration of Reading Luncheon
- (20) tickets to the Platinum VIP Reception with guest authors
- (20) tickets to the Celebration of Reading Program – Platinum VIP seating
- (20) tickets to the invitation-only Celebration of Reading Lounge and Dessert Bar
- (2) sets of autographed books from guest authors
- Prominent listing in event program, website, and event signage

**Barbara Bush
Tribute
\$50,000**

- Naming rights – 2019 Celebration of Reading Program presented by “Your Company”
- (4) tickets to the exclusive Celebration of Reading Luncheon
- (16) tickets to the Platinum VIP Reception with guest authors
- (16) tickets to the Celebration of Reading Program – Platinum VIP seating
- (16) tickets to the invitation-only Celebration of Reading Lounge and Dessert Bar
- (1) set of autographed books from guest authors
- Prominent listing in event program, website, and event signage

**Barbara Bush
Champion
\$25,000**

- (2) tickets to the exclusive Celebration of Reading Luncheon
 - (12) tickets to the Platinum VIP Reception with guest authors
 - (12) tickets to the Celebration of Reading Program – Gold VIP seating
 - (12) tickets to the invitation-only Celebration of Reading Lounge and Dessert Bar
 - (1) set of autographed books from guest authors
 - Listing in event program, website, and event signage
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Sponsorship Opportunities (cont.)

**Barbara Bush
Patron
\$10,000**

- (8) tickets to the Silver VIP Reception
- (8) tickets to the Celebration of Reading Program – Silver seating
- (8) tickets to the invitation-only Celebration of Reading Lounge and Dessert Bar
- (1) set of autographed books from guest authors
- Listing in event program, website, and event signage

**Barbara Bush
Friend
\$5,000**

- (6) tickets to the Silver VIP Reception
- (6) tickets to the Celebration of Reading Program – Silver seating
- (6) tickets to the Celebration of Reading Lounge and Dessert Bar
- Listing in event program, website, and event signage

**Barbara Bush
Supporter
\$2,500**

- (4) tickets to the Silver VIP Reception
- (4) tickets to the Celebration of Reading Program – Silver seating
- (4) tickets to the Celebration of Reading Lounge and Dessert Bar

For more information, please visit www.barbarabush.org/events, or contact Michael Thompson at Michael.Thompson@barbarabush.org or 850.562.5300



FLORIDA CELEBRATION OF READING

MIAMI

HONORING BARBARA BUSH

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Celebration of Reading Guest Authors



Dave Barry has been a professional humorist ever since he discovered that professional humor was a lot easier than working. For many years he wrote a newspaper column that appeared in more than 500 newspapers and generated thousands of letters from readers who thought he should be fired. Despite this, Barry won the Pulitzer Prize for commentary, although he misplaced it for several years, which is why his wife now keeps it in a secure location that he does not know about. One of Barry's columns was largely responsible for the movement to observe International Talk Like a Pirate Day every year on September 19. This is probably his most enduring achievement. Barry has written more than 30 books, including the novels *Big Trouble*, *Lunatics*, *Tricky Business* and, most recently, *Insane City*. He has also written a number of books with titles like *I'll Mature When I'm Dead*, which are technically classified as nonfiction, although they contain numerous lies. Two of Barry's books were the basis for the CBS sitcom *Dave's World*, which can probably still be seen on cable TV in certain underdeveloped nations. Barry lives in Miami with his family and a dog that is determined to urinate on every square inch of North America.



Brad Meltzer is the #1 New York Times bestselling author of *The Escape Artist* and eleven other bestselling thrillers. In addition to his fiction, Brad is one of the only authors to ever have books on the bestseller list for Non-Fiction (*History Decoded*), *Advice* (*Heroes for My Son* and *Heroes for My Daughter*), Children's Books (*I Am Amelia Earhart* and *I Am Abraham Lincoln*) and even comic books (*Justice League of America*), for which he won the prestigious Eisner Award. He is also the host of *Brad Meltzer's Lost History* and *Brad Meltzer's Decoded* on the History Channel. The Hollywood Reporter recently put him on their list of Hollywood's 25 Most Powerful Authors. Brad is also responsible for helping find the missing 9/11 flag that the firefighters raised at Ground Zero, making national news on the 15th anniversary of 9/11. His newest book is non-fiction and is out now -- *The First Conspiracy: The Secret Plot to Kill George Washington*.



Susan Page is the Washington Bureau chief for USA Today, where she writes about politics and the White House. She has reported from six continents, covered 10 presidential elections, and interviewed the past nine presidents (three after they left office). Her book, *The Matriarch: Barbara Bush and the Making of an American Dynasty*, is being published by Twelve in April 2019. Susan has won every journalism award given specifically for coverage of the White House. She has served as president of the White House Correspondents Association and of the Gridiron Club, the oldest association of journalists in Washington. A native of Wichita, Kansas, she received a bachelor's degree from Northwestern University, where she was editor-in-chief of *The Daily Northwestern*, and a master's degree from Columbia University. She is married to Carl Leubsdorf, a columnist with *The Dallas Morning News*. They have two sons, Ben and Will.

Honorary Co-Chairs

Sandra and Jeb Bush, Jr.
Autumn and Fred Karlinsky

Honorary Host Committee

Carol Jenkins Barnett
The Honorable Jeb Bush and Mrs. Columba Bush
Romero Britto
Chris Evert
Tom Feeny
Peter Jacobsen
David Lawrence Jr.
The Honorable Ileana Ros-Lehtinen and Dexter Lehtinen
Garrett and Diana Richter

Miami Literacy Ambassadors

Sandra and Jeb Bush, Jr., Chairs
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Eddie and Maryam Borrego
The Honorable Carlos Curbelo and Cecilia Curbelo
Mike Valdes-Fauli
Saif Ishaof
Amber and Andrew Korge
Cristina and Daniel Diaz Leyva
Raquel (Rocky) A. Rodriguez
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Yes, I will be a sponsor of the 2019 Florida Celebration of Reading, Miami — Honoring Barbara Bush at the following level:

Legacy – \$100,000

Tribute – \$50,000

Champion – \$25,000

Patron – \$10,000

Friend – \$5,000

Supporter – \$2,500

No, I am unable to attend, but please accept my contribution in the amount of \$ _____

Name: _____

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Donor Signature: _____ Date: _____

Payment Methods: Credit Card Check Invoice

To make a credit card gift securely online go to: www.givetoread.org/2019-fcor/
Checks can be made payable to the Barbara Bush Foundation for Family Literacy, Tax ID #26-0587238.

Please complete and return this reply form via email, mail or fax at your earliest convenience to:

2019 Florida Celebration of Reading, Miami — Honoring Barbara Bush

Attn: 2019 FCOR Miami

516 North Adams Street, Tallahassee, Florida 32301

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