



M I A M I

CELEBRATION OF READING

Honoring Barbara Bush



Benefiting

AaBbCc™

BARBARA BUSH FOUNDATION
FOR FAMILY LITERACY

Thursday, February 7, 2019 • SeaFair Miami • Bayfront Park South Dock at Chopin Plaza

Join us for a special Celebration of Reading honoring our Founder, Barbara Bush. A beloved First Lady, proud mother of six children, and accomplished author, Barbara Bush believed that every American should have the opportunity for education, no matter their age. Her life of integrity, heart of compassion, fierce determination to change American lives for the better, and strong commitment to literacy have impacted millions of families, and will continue to do so for generations to come.

Since 2002, the Barbara Bush Foundation for Family Literacy and members of the Bush family have joined together with community leaders, best-selling authors, and valued partners to celebrate the power of literacy. This special event will celebrate the legacy of Barbara Bush and include, as always, an entertaining lineup of best-selling authors.

About the Barbara Bush Foundation for Family Literacy

The Barbara Bush Foundation is the nation's leading advocate for family literacy. Almost three decades ago, former First Lady Barbara Bush started her passionate quest to ensure families across the country could read. Today, the Foundation remains committed to Mrs. Bush's vision, providing innovative programs and strategies aimed to expand access to education for all Americans. To learn more, please visit www.BarbaraBush.org.

Miami Celebration of Reading

**Honorary Co-Chairs: Sandra and Jeb Bush, Jr.
Fred and Autumn Karlinsky**

Schedule of Events

Celebration Luncheon – Noon
Invitation Only

Welcome Reception – 6 pm
Platinum and Silver VIP

Celebration of Reading Program – 7 pm

Celebration After-Party – 8:30-11 pm
Invitation Only

Cocktail/Smart Business Casual Attire



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Sponsorship Opportunities

**Barbara Bush
Legacy
\$100,000**

- Naming rights – 2018 Celebration of Reading Program presented by “Your Company”
- Opportunity for a company representative to provide brief remarks at the Celebration of Reading Program
- (6) tickets to the exclusive Celebration of Reading Luncheon
- (14) tickets to the Platinum VIP Reception with guest authors
- (6) tickets to the Silver VIP Reception
- (20) tickets to the Celebration of Reading Program – Platinum VIP seating
- (14) tickets to the invitation-only Celebration of Reading After-Party
- (2) sets of autographed books from guest authors
- Prominent listing in event program, website, and event signage

**Barbara Bush
Tribute
\$50,000**

- Naming rights – 2018 Celebration of Reading Program presented by “Your Company”
- (4) tickets to the exclusive Celebration of Reading Luncheon
- (12) tickets to the Platinum VIP Reception with guest authors
- (4) tickets to the Silver VIP Reception
- (16) tickets to the Celebration of Reading Program – Platinum VIP seating
- (12) tickets to the invitation-only Celebration of Reading After-Party
- (1) set of autographed books from guest authors
- Prominent listing in event program, website, and event signage

**Barbara Bush
Champion
\$25,000**

- (2) tickets to the exclusive Celebration of Reading Luncheon
- (10) tickets to the Platinum VIP Reception with guest authors
- (2) tickets to the Silver VIP Reception
- (12) tickets to the Celebration of Reading Program – Gold VIP seating
- (10) tickets to the invitation-only Celebration of Reading After-Party
- (1) set of autographed books from guest authors
- Listing in event program, website, and event signage



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Sponsorship Opportunities (cont.)

**Barbara Bush
Patron
\$10,000**

- (4) tickets to the Platinum VIP Reception with guest authors
- (4) tickets to the Silver VIP Reception
- (8) tickets to the Celebration of Reading Program – Silver seating
- (4) tickets to the invitation-only Celebration of Reading After-Party
- (1) set of autographed books from guest authors
- Listing in event program, website, and event signage

**Barbara Bush
Friend
\$5,000**

- (6) tickets to the Celebration of Reading Program – Silver seating
- (2) tickets to the Platinum VIP Reception with guest authors
- (4) tickets to the Silver VIP Reception
- (2) tickets to the Celebration of Reading After-Party
- Listing in event program, website, and event signage

**Barbara Bush
Supporter
\$2,500**

- (4) tickets to the Celebration of Reading Program – Silver seating
- (2) tickets to the Silver VIP Reception

For more information, please visit www.barbarabush.org/events, or contact Michael Thompson at Michael.Thompson@barbarabush.org or 850.562.5300

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Yes, I will be a sponsor of the 2019 Miami Celebration of Reading — Honoring Barbara Bush at the following level:

Legacy – \$100,000

Tribute – \$50,000

Champion – \$25,000

Patron – \$10,000

Friend – \$5,000

Supporter – \$2,500

No, I am unable to attend, but please accept my contribution in the amount of \$ _____

Name: _____

Title: _____ Organization: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____ Contact Person: _____

Listing for Sponsor Recognition: _____

Donor Signature: _____ Date: _____

Payment Methods: Credit Card Check Invoice

To make a credit card gift securely online go to: www.barbarabush.org/miami
Checks can be made payable to the Barbara Bush Foundation for Family Literacy, Tax ID #26-0587238.

Please complete and return this reply form via email, mail or fax at your earliest convenience to:

2019 Miami Celebration of Reading — Honoring Barbara Bush

Attn: 2019 Miami COR

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